



CCO NATIONAL CONFERENCE

RISEUP

CONGRÈS NATIONAL CCO

December 28th, 2019 – January 1st, 2020
Westin Harbour Castle
Toronto, ON

SPONSORSHIP OPPORTUNITIES

Rise Up is Catholic Christian Outreach's (CCO) national conference and flagship event. From December 28th - January 1st, Rise Up gathers close to 1000 young adults from across Canada to encounter Christ, and to be inspired and motivated as leaders for the renewal of the world. Participants leave the conference eager to share the Gospel: more in love with Christ and His Church than ever before.

Rise Up 2019 will take place in Toronto, ON and we anticipate this to be CCO's largest conference yet with over 1000 in attendance. The theme, "Anchored, (Heb 6:19)" invites us to place our hope in Christ while living in a world which often threatens to toss us to and fro.

Rise Up is an opportunity for you to meet hundreds of young Catholics who are actively discerning the will of God in their lives. Your presence as a sponsor opens the eyes of young people to either eligible life and other ways of actively living out their missionary call.

Sponsorship not only allows you to promote your community or organization, but it also enables us to offer a high quality conference experience without putting a great financial burden on young people. Your sponsorship will benefit the future leaders of Canada.

Further details regarding available sponsorship packages can be found on the following pages.



“Rise Up was pivotal in my discernment of the priesthood. I had crucial conversations with holy diocesan and religious priests, which were instrumental in my decision to enter the seminary.”

— **Christopher Zettel**

Seminarian, Companions of the Cross



CONFERENCE SCHEDULE

SPONSORSHIP PACKAGES

***Please note: schedule is subject to change*

FRIDAY, DECEMBER 28TH, 2018

Registration
Opening Session (PM)

SATURDAY, DECEMBER 29TH, 2018

Morning Mass
Session 2 (AM)
Brunch
Session 3 (AM)
Afternoon Break
Session 4 (PM) with Adoration,
Praise & Worship and Confessions

SUNDAY, DECEMBER 30TH, 2018

Sunday Mass
Session 5 (AM)
Brunch
Men's & Women's Sessions (AM)
Afternoon Break
Session 6 (PM) with Comissioning

MONDAY, DECEMBER 31ST, 2018

Praise and Worship
Workshops: Personal Development (AM)
Break/workshop change
Workshops: Living Your Apostolate (AM)
Afternoon Break
New Year's Anticipated Mass at the Cathedral
New Year's Banquet & Dance (PM)

TUESDAY, JANUARY 1ST, 2019

Closing Session & Brunch (AM)
Depart for buses/airport



Participants will be encouraged to visit sponsor tables during conference breaks; the best opportunities to interact will be immediately before and after sessions.

BRONZE SPONSOR \$1,000

8' wide display area at the conference (with 6' table)
1 participant pass (double occupancy) to attend Rise Up
Organization name listed on the Rise Up website and in participant booklet

SILVER SPONSOR \$1,500

8' wide display area at the conference (with 6' table)
1 participant pass (double occupancy) to attend Rise Up
1/4 page advertisement (2.25 x 3.75 inches) in the participant booklet
Logo on the Rise Up website and in the participant booklet

GOLD SPONSOR \$2,500

10' wide display area at the conference (with 6' table) in a prominent location
2 participant passes (double occupancy) to attend Rise Up
1/2 page advertisement (4.5 x 3.75 inches) in the participant booklet
Logo on the Rise Up website and in the participant booklet
Opportunity to show promotional video to conference participants OR verbal introduction of organization to the conference participants by MC's

PLATINUM SPONSOR \$5,000

10' wide display area at the conference (with 6' table) in a prominent location
2 participant passes (double occupancy) to attend Rise Up
Full-page advertisement (4.5 x 7.5 inches) in the participant booklet
Logo on the Rise Up website and in the participant booklet
Opportunity to show promotional video to conference participants
Introduction of organization by a rep to conference participants OR a customized email introduction of the organization to participants

Options for further customization available beyond the Platinum level, including larger display areas, time at the podium to address participants, etc.

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It was a blessing to represent Sacred Heart College as a Rise Up sponsor in 2017. It was incredible to witness such strong faith amongst so many young people from coast to coast!

— Sarah Grills

Student Recruitment Officer



OTHER SPONSORSHIP OPPORTUNITIES

Sponsoring the delegate bags or lanyards provides a unique advertising opportunity, with further exposure throughout the conference. The delegate bags are often used by participants even after the conference is over, allowing for continued advertisement.

DELEGATE BAGS \$2,500

Logo printed on all delegate bags
Deadline: November 15, 2019

DELEGATE LANYARDS \$2,500

Logo printed on lanyards for all delegate nametags
Deadline: November 15, 2019

CONFERENCE BRUNCHES \$2,500

Logo will be prominently displayed as a sponsor for one of the 3 brunches

These opportunities are limited and once filled will not be available to another organization.

ADVERTISEMENT IN PARTICIPANT BOOKLET

Full page advertisement in participant booklet (4.5 x 7.5 inches) – \$500
1/2 page advertisement in participant booklet (4.5 x 3.75 inches) – \$350
1/4 page advertisement in participant booklet (2.25 x 3.75 inches) – \$250
**A follow up sheet with sample dimensions will be sent once confirmed*



Rise Up is amazing! The energy of the youth is electric and I get to be part of the Bishops, Priests, Religious and Lay People who witness to them that we are all united, alive, and passionate about our faith in Jesus Christ.

— Fr. Toby Collins,
Congregation of the Resurrection

ORGANIZATION INFORMATION

Organization Name _____

Contact Name _____

Contact Title _____

Address _____

City _____ Province _____ Postal Code _____

Telephone _____ Fax _____

Email _____

We are pleased to confirm our participation at the following sponsorship level:

- | | |
|---|--|
| <input type="checkbox"/> Platinum \$5,000 | <input type="checkbox"/> Delegate bags \$2,500 |
| <input type="checkbox"/> Gold \$2,500 | <input type="checkbox"/> Delegate Lanyards \$2,500 |
| <input type="checkbox"/> Silver \$1,500 | <input type="checkbox"/> Conference Brunches \$2,500 |
| <input type="checkbox"/> Bronze \$1,000 | |

Colour advertisement in participant booklet:

- | | | |
|--|---|---|
| <input type="checkbox"/> Full Page \$500 | <input type="checkbox"/> 1/2 Page \$350 | <input type="checkbox"/> 1/4 Page \$250 |
|--|---|---|

Will you be sending representatives as participants to the conference?
If yes, you will be sent a registration form to complete for each attendee.
 Yes No

I am unable to sponsor the conference; enclosed is a donation of \$ _____

Catholic Christian Outreach is a registered Canadian charity (#13782 4363 RR0001). Income Tax Receipts are issued each February.



Payments (cheque or credit card) can be mailed to:
Catholic Christian Outreach
1247 Kilborn Place
Ottawa, ON K1H 6K9

Or faxed to:
613.736.1800
attn.: Rise Up Sponsorship



FOR MORE INFORMATION PLEASE CONTACT:
CCO's Stewardship & Development Team
Phone: 613.736.1999 ext. 170
Email: development@cco.ca



Catholic Christian
OUTREACH